



## Benefits of Becoming a PROBE

- Facilitated connections to advisors, and domain experts
- Priority for exhibiting at S&T and Launch|CMU receptions, Startup Job Fair
- Priority for Press interviews
- Access to working space in the incubator (students have priority)
- Invitation to attend angel investor meetings (observe pitches, Q&A and private discussion)
- Preparation for pitching for funding
  - Review of materials and presentation
  - Practice pitch sessions (by the EIR and/or investors)
- Access to sample legal documents (e.g. NDAs, student intern agreement, contractor agreements etc.)
- Priority for office hours (legal, marketing, insurance, sales, other)
- Use of Olympus address for your business address (located in a KIZ Zone which provides significant tax advantages when the company begins to be revenue positive.)




- AWS Scholarships\*
  - 2 years of AWS credits (up to \$5,000)
  - Free access to the AWS Essentials 1 day web-based or instructor-led training (normally ~\$600/course), plus 8 tokens for self-paced labs (normally ~\$30/lab)
  - One year of premium AWS Business Support (up to \$5,000)
  - Free access to 1:1 virtual office hours with AWS Solutions Architects
  - Special offers from other companies that help startups, including Chef, Cloudability, Bitnami, Amazon Payments, SOASTA, Alert Logic, CopperEgg and more.

- Hubspot's Jumpstart Pro 1k Marketing Software Scholarship 12 Month Subscription to the Pro 1k package, Billed Monthly 
  - 1st Year - 90% Software Subscription Grant paid by HubSpot
  - 2nd Year – Renew at a 50% rate. (\$8640 savings)
  - One-Time \$540 fee for basic onboarding/training/support (\$2500-\$4500 savings)
  - Free CRM/Sales enablement tool

- Marketing Sparks\* (only 4-5 selected each year) 

Conceived and hosted by MARC USA, Marketing Sparks™ are dynamic “marketing hacks” where senior marketing experts come together with the best and brightest startup entrepreneurs. The goal of these intensive three-hour sessions is for the entrepreneurs to come away with actionable strategic and tactical marketing ideas to maximize their chances of success.

- MATLAB/Simulink. Eligible for 1 year free. 

After that, can continue on a start-up license which is significantly cheaper than standard MATLAB/Mathworks.

- Eligible for Spark Grants (\$3-5k)\*
- Potential pitch as part of S&T program\*
- Company Logo and description on Olympus website\*

\* Available to full PROBEs only